

## Terms & Conditions for #CRDadsWeek Campaign

**Duration:** From May 17 to May 23, 2021

### 1. Eligibility to Participate

a) This Contest is open only to Nigerian Nationals residing in Nigeria, over the age of 16 years.

b) Participation in this Contest is prohibited to the assistants, employees, executives, partners and family members of Food Concepts Plc, (also referred to as "the Company"), its respective affiliates, subsidiaries, authorized bottlers, advertising agencies, and their respective officers, directors, and employees, (hereinafter referred to as "the Relevant Organizers").

### 2. How to Participate & Winner Selection:

Followers (from their public Facebook or Instagram profiles) are required to comment on our #CRDadsWeek Campaign post, tag their dad (or any other great dad in their life) and share a lovely message with him in the comments.

To qualify for selection, participants must:

1. Comment on our #CRDadsWeek Campaign post between 17 – 23 June 2021.
2. Tag their dad (or any other great dad in their life – could be a friend, family member or colleague) in their comments and share a lovely message to appreciate them.
3. Use the hashtag #CRDadsWeek in their comments.
4. Follow the official social media pages of Chicken Republic.

On each platform, the top 7 comments with the most *likes* on our #CRDadsWeek campaign post will win 2 x Big Boyz meals - a meal for the winner and a meal for the special dad in their life.

The count for likes ends on May 23 at 11:59pm and the Winner announcement will be made on May 24 2021.

Winners will be announced on the official Chicken Republic social media pages through a post.

### **3. Prize**

At the end of the competition, on each platform 7 lucky winners will win 2 X Big Boyz meal vouchers valued at a total of N4,600 to be redeemed at our stores, which they can share with the special dad in their life.

### **4. CONTEST REGULATIONS**

The Winners will be required to give their contact details via Facebook or Instagram's inbox for delivery of the prize which is 2 X Big Boyz meal vouchers valued at a total of N4,600.

The Prizes will be sent to the winners via e-mail details provided.

The Company will not be held liable in cases where the Contest is postponed and/or cancelled for any reason whatsoever, or for any other matters considered to be beyond the control of the Company and or the Relevant Organizers' control.

There will be 7 winners each on Facebook and Instagram.

### **5. GENERAL TERMS AND CONDITIONS**

a) By participating in this Contest, each of the Participants, agrees, confirms and declares that he/she has read the Specific Regulations and these General Terms and Conditions (collectively the "Terms and Conditions") and that he/she undertakes all of their provisions, and even if he/she has not read the Terms and Conditions, he/she agrees that the Terms and Conditions shall apply to him/her and shall be binding unto him/her for any matter and purpose. Accordingly, participation in this Contest is the Participant's exclusive responsibility. The Participant agrees that Relevant Organizers shall not be liable for injury, loss, claims or damage of any kind whatsoever arising out of or in connection with participating in the Contest and/or from the acceptance or use/misuse of the prize awarded. Each participant agrees to waive and release the Company and/or Relevant Organizers from the above-mentioned claims and liabilities. This includes, without limitation and to the extent permitted by applicable laws, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

b) The Company reserves the right to amend the Terms and Conditions at its absolute discretion and without prior notice due to unusual, unforeseeable events beyond the Company's reasonable control, including, but not limited to, any actual, anticipated or alleged breach of any applicable law or regulation. If any part of the Terms and Conditions are held to be unenforceable or illegal, such illegal or unenforceable part shall be severed from the Terms and Conditions without affecting the validity of the remaining Terms and Conditions. In any event

of contradiction and/or any discrepancy between the provisions of the Terms and Conditions and any other publications regarding the Contest, excluding an announcement from the Company regarding changes to the Contest, the provisions of these Terms and Conditions shall prevail for all matters and purposes.

c) The Company shall not be liable to perform any of its obligations under the Contest, where it is unable to do so as a result of circumstances beyond its reasonable control and shall not be liable to compensate the Participant in such circumstances.

d) In the event of any dispute regarding the Terms and Conditions or the conduct, results, selection of winner and all other matters relating to the Contest, the Company's decision shall be final and binding on the Participant and no correspondence or discussion shall be entered into nor shall be challenged in any court of law.

e) Each of the Participants hereby agrees and confirms, that his/her participation in, submitting any content and/or winning the prize, may be covered, filmed, photographed, and broadcasted including the content created and submitted by the Participant on the media, including television, billboards, printed press, websites, social media and that by his/her very participation in this Contest, the Participant hereby expresses his/her consent and authorizes Relevant Organizers, without any compensation to the publication and/or filming of his/her name, photos and video as part of said coverage and publications, including as part of Company publications and sales Contests on any media including print, social media, television, cable, satellite channels in and outside Nigeria (where not prohibited by written law), and to the use of statements of the participants or any creative content made or submitted by the Participant as part of the Contest.

f) Any winning prize shall not be exchangeable, or substituted for cash or otherwise, in all cases, whether in whole or part and Company expressly disclaims any warranties, express or implied in connection with any prizes to the fullest extent permitted by applicable laws. It is a condition of entry that the winner may be required to execute a deed of acknowledgement, release and indemnity in a form prescribed by the Company and any other document required by the Company in its sole discretion.

g) Company reserves the right to disqualify any Participant or Winner or reject any entry in such manner as the Company deems fit, without giving notice or reason, and without any liability to the Participant or the Winner.

h) Company reserves the right, without prior notice and at any time to terminate or cancel the Contest, in whole or in part, or modify the Contest in any way, without liability to any person.

i) Information provided by the Participants or that is obtained by the Relevant Organizer under the Contest may be used by the Relevant Organizers in order to review, develop and improve the services they offer.

j) The Company accepts no responsibility for any tax implication that may arise from acceptance of the prize winnings.

k) Cost of accessing the Internet/cellular network for the purpose of the Contest is the Participant's responsibility. Responsibility for providing a personal detail accurately fully lies with the Participant only, and the Relevant Organizers do not and shall not be responsible whatsoever for the veracity and/or accuracy and/or entry of details. Inaccurate/incomplete, late entries will be deemed invalid. Any entry that does not comply with the Terms and Conditions will be invalid.

l) Where the Contest requires the Participant to create and submit content for participating in the Contest, the Participant agrees that the Company reserves the right to disqualify any Participant or winner, in the event that the Company in its sole discretion believes that any content submitted by the Participant may violate any applicable law or appears to infringe any intellectual property right of any third party or for any other reason as the Company deems fit, without giving notice or reason, and without any liability whatsoever.

m) This Contest and the Terms and Conditions herein shall be governed by the laws of the Federal Republic of Nigeria.